

KEYSTONE CAPITAL ANNOUNCES PARTNERSHIP WITH THE GREELEY COMPANY



August 2016

Keystone Capital, Inc. ("Keystone") is pleased to announce that it has completed an investment in, and partnership with, The Greeley Company ("Greeley" or "the Company").

Greeley is a leading healthcare consulting firm that partners with hospital administrative and clinical teams to solve problems and improve processes related to accreditation and regulatory compliance, medical staff optimization and physician alignment, and credentialing and privileging. Greeley's offering includes consulting services, interim staffing, business process outsourcing, education services, and external peer review. The Company's mission is to work with hospitals and hospital systems to optimize internal processes and workflows, simplify documentation, and improve physician and patient satisfaction. Headquartered in Danvers, Massachusetts, Greeley serves hospitals and hospital systems of all sizes across all 50 states.

"Keystone is delighted to partner with the exceptional team at Greeley to build on their tradition of excellence in solving complex problems for hospitals across the country," commented Bill Sommerschild, Vice President at Keystone Capital. "Greeley is the latest example of our continued focus on partnering with leading professional services firms, and we look forward to supporting management as they continue to expand Greeley's market presence and enhance their comprehensive portfolio of world-class services," added Scott Gwilliam, Managing Director at Keystone Capital.

Steve Bryant, President and CEO of The Greeley Company, remarked, "We are thrilled to begin our partnership with Keystone Capital. We share a long-term vision for Greeley's future, and with their patient approach to investing and ongoing commitment to our leadership team and employees, we are one step closer to realizing that vision. Their deep understanding of our business and financial support will enable us to pursue exciting growth initiatives and continue to deliver best-in-class solutions to our hospital clients."

Terms of the transaction are not being disclosed. Senior debt financing was provided by The PrivateBank, legal counsel was provided to Keystone by Honigman Miller Schwartz and Cohn, LLP, and The Greeley Company was advised by Duff & Phelps Securities, LLC in connection with this transaction.