



Survey: Looking at Current Business Issues

Honigman Miller Schwartz and Cohn LLP and Crain's Detroit Business

February 2012

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Do you have a favorable or unfavorable opinion of _____?

		<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>
1.	Barack Obama	---	23%	45%	49%	29%	6%
2.	Pete Hoekstra	10%	7%	29%	27%	13%	34%
3.	Rick Snyder	1%	36%	74%	14%	8%	11%
4.	Debbie Stabenow	1%	14%	37%	45%	22%	17%
5.	Mitt Romney	---	13%	46%	34%	14%	20%
6.	Newt Gingrich	---	6%	24%	61%	32%	15%
7.	Ron Paul	2%	8%	34%	42%	16%	22%
8.	Rick Santorum	4%	13%	41%	33%	12%	22%

9. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

8%	Excellent
30%	Pretty good
38%	TOTAL POSITIVE
60%	TOTAL NEGATIVE
25%	Just fair
35%	Poor
2%	Undecided/Refused

10. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

23%	Excellent
48%	Pretty good
71%	TOTAL POSITIVE
26%	TOTAL NEGATIVE
18%	Just fair
8%	Poor
3%	Undecided/Refused



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11. **This month on Tuesday, February 28th, the Michigan Republican Party will hold a closed presidential primary election to determine the allocation of delegates for each candidate to the National Republican Convention. In order to participate, voters would have to declare that they are Republican voters. Democrats will be holding a caucus and not use the February 28th election to select their delegates to their National Democratic Convention. Knowing this, what are the chances you will be voting in the Republican Presidential Primary on February 28th, 2012? Are you very certain to vote, somewhat certain, will you likely vote, are the chances 50-50 that you will vote, or, will you not likely vote in the upcoming February 28th Republican Presidential primary election?**

43%	Very certain to vote -----	48% TOTAL VOTE
3%	Somewhat certain to vote	
2%	Will likely vote	
8%	Chances are 50-50	
41%	Will not likely vote	
3%	Undecided/Refused	

12. **If you were to vote in the February 28th election, which of the following candidates for President would you vote for?**

4%	Newt Gingrich
18%	Rick Santorum
40%	Mitt Romney
9%	Ron Paul
29%	Undecided/Refused

13. **Well, if the election were held today and you had to decide right not, which candidate would you lean toward?**

7%	Newt Gingrich
24%	Rick Santorum
47%	Mitt Romney
9%	Ron Paul
13%	Still Undecided/Refused



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14. In the August Republican primary election when Republican voters will nominate a candidate for US Senate in Michigan, which of the following candidates would you vote for?

---	Gary Glenn
1%	Scotty Boman
12%	Clark Durant
---	Randy Hekman
1%	Chuck Marino
35%	Pete Hoekstra
---	Peter Konetchy
1%	Rick Wilson
50%	Undecided/Refused

15. Well, if the election were held today and you had to decide right now, which candidate would you lean toward?

---	Gary Glenn
2%	Scotty Boman
15%	Clark Durant
---	Randy Hekman
1%	Chuck Marino
38%	Pete Hoekstra
---	Peter Konetchy
1%	Rick Wilson
43%	Undecided/Refused

Thinking about the 2012 November election, how would you vote on the following matchups?

16. If the election for President were held today and the candidates were Barack Obama and Mitt Romney, would you vote for Mitt Romney the Republican or Barack Obama the Democrat?

37%	Vote for Barack Obama the Democrat
3%	Lean toward Barack Obama the Democrat
40%	TOTAL OBAMA
51%	TOTAL ROMNEY
49%	Vote for Mitt Romney the Republican
2%	Lean toward Mitt Romney the Republican
9%	Undecided/Refused



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17. **If the election for President were held today and the candidates were Barack Obama and Newt Gingrich, would you vote for Newt Gingrich the Republican or Barack Obama the Democrat?**

43%	Vote for Barack Obama the Democrat
4%	Lean toward Barack Obama the Democrat
47%	TOTAL OBAMA
42%	TOTAL GINGRICH
39%	Vote for Newt Gingrich the Republican
3%	Lean toward Newt Gingrich the Republican
11%	Undecided/Refused

18. **If the election for US Senator were held today and the candidates were Pete Hoekstra and Debbie Stabenow, would you vote for Pete Hoekstra the Republican or Debbie Stabenow the Democrat?**

38%	Vote for Debbie Stabenow the Democrat
4%	Lean toward Debbie Stabenow the Democrat
42%	TOTAL STABENOW
45%	TOTAL HOEKSTRA
42%	Vote for Pete Hoekstra the Republican
3%	Lean toward Pete Hoekstra the Republican
13%	Undecided/Refused

19. **Under federal law, states can enact laws that allow employers to hire workers without requiring them to become a member of a union, even if a union represents other workers in the same job at that place of employment. Such laws have come to be known as Right to Work laws. Twenty-three states currently have some version of a Right to Work law, including Indiana which recently enacted a new law that does not require an employee to join a union or to pay union dues as a condition of their being hired or continuing as an employee. Based on this brief description, or whatever else you may have heard or read about the topic, would you say that you favor or oppose Right to Work laws.**

52%	Strongly favor
21%	Somewhat favor
73%	TOTAL FAVOR
22%	TOTAL OPPOSE
8%	Somewhat oppose
14%	Strongly oppose
5%	Undecided/Refused



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20. **Michigan is not one of the twenty-three states that have enacted a Right to Work law. Currently in Michigan, if a place of employment is covered by a collective bargaining agreement negotiated by a union representing employees who work there, a new hire must at least begin paying union membership dues – if not actually becoming a member of the union – after a minimum amount of time on the job. In addition, an employer is obligated to fire an employee if that person fails to keep making their dues payments. This arrangement is known as Union Shop, or Agency Shop, rules.**

Legislation may be considered by the State Legislature that would make Michigan a Right to Work state, where workers would NOT have to become a member of a union or be required to pay union dues, even though non-union workers would be able to earn the same wages, health and retirement benefits as the pay and benefits that have been negotiated by unions. Based on what I have just told you or what you may have heard or read, would you favor or oppose legislation that would make Michigan a Right to Work state?

51%	Strongly favor Right to Work legislation
17%	Somewhat favor Right to Work legislation
68%	TOTAL FAVOR
25%	TOTAL OPPOSE
9%	Somewhat oppose Right to Work legislation
16%	Strongly oppose Right to Work legislation
7%	Undecided/Refused

On another tax-related issue . . .

21. **The personal property tax paid by Michigan businesses on the value of their industrial and commercial machinery and equipment generates about \$1.27 billion a year. About 60% of this tax revenue, or \$770 million, goes to the cities, villages and townships where businesses are located to fund services like police and fire, and the other 40%, about \$500 million, goes to local public school districts where businesses are located to fund education. With many states not have a personal property tax for business, some say that if Michigan eliminates this tax, it would be an incentive for businesses to locate in Michigan, and encourage businesses already here to invest in new machinery and equipment, which in turn would create more jobs. Would you favor or oppose a proposal that would eliminate the personal property tax on Michigan businesses?**

37%	Strongly favor
18%	Somewhat favor
55%	TOTAL FAVOR
29%	TOTAL OPPOSE
13%	Somewhat oppose
16%	Strongly oppose
16%	Undecided/Refused



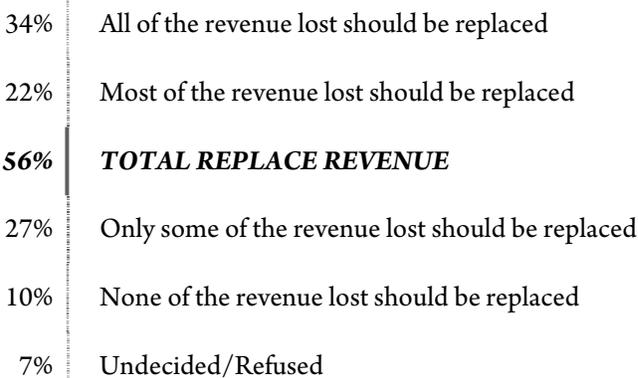
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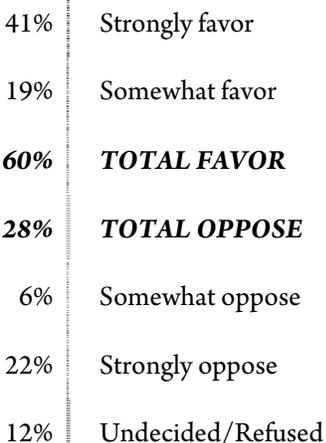
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22. **The total elimination of this revenue source for local governments and schools could result in major cuts in police and fire protection, as well as other local government services such as street repair and snow removal. It could also require many local public school districts to lay off teachers and support staff, as well as cut existing educational programs to balance their budgets. Knowing this, do you think the revenue lost should be completely replaced with another source of state or local tax revenue, should it mostly be replaced, should only some of it be replaced, or should none of the funding be replaced?**



On another topic . . .

23. **Based on what you know or have heard or read about a proposed international new bridge that would be built between the State of Michigan and Ontario, Canada, do you favor or oppose the proposal?**





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24. **The proposed new bridge would be built in southwest Detroit. The Canadian government would pay Michigan's share of the cost, which the U.S. government would allow Michigan to use as state matching funds for federal money to improve Michigan roads. The bridge would be financed with loans repaid from tolls charged to cross the bridge. A private company would be named to operate the bridge and assume all financial risks. At the same time, the owner of the Ambassador Bridge proposes to build a twin span next to the existing bridge with private funds, which he says makes a publicly owned bridge unnecessary. Canada, as well as Windsor officials, opposes that plan.**

Supporters of the bridge say it will cost about a billion dollars to build an international bridge, which would be repaid from bridge tolls. They also say it will be more secure against terrorist attacks than a twin span built next to the Ambassador Bridge.

Opponents say a public bridge would eventually cost Michigan taxpayers millions of dollars, and that Michigan has been well served by the privately owned Ambassador Bridge, and will be well served by a second twin span for that bridge in the future.

After hearing more information and arguments for and against the proposal, do you favor or oppose building the proposed new international bridge crossing between Michigan and Canada?

37%	Strongly favor
18%	Somewhat favor
55%	TOTAL FAVOR
34%	TOTAL OPPOSE
11%	Somewhat oppose
23%	Strongly oppose
11%	Undecided/Refused

25. **Governor Snyder has not been able to persuade the Legislature to approve of his proposal for a new international public bridge crossing between Michigan and Canada, and he has urged supporters of the bridge proposal to contact their legislators and urge them to support the international bridge crossing. As a supporter of the international bridge proposal, what are the chances you will contact your state legislators and urge them support this proposal – will you definitely contact your legislators, probably contact them, consider contacting them, or, will you not likely contact your legislators?**

23%	Definitely contact legislators
13%	Probably contact legislators
36%	TOTAL LIKELY CONTACT
31%	Consider contacting legislators
32%	Will not likely contact legislators
1%	Undecided/Refused



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26. **If Governor Snyder cannot persuade the Legislature to approve of his proposal for a new bridge crossing between Michigan and Canada, some officials in his administration have said that he may seek a non-legislative solution to build the bridge by going around the Legislature. If he did that, would you favor or oppose his actions?**
- | | |
|------------|---------------------|
| 23% | Strongly favor |
| 15% | Somewhat favor |
| 38% | TOTAL FAVOR |
| 50% | TOTAL OPPOSE |
| 14% | Somewhat oppose |
| 36% | Strongly oppose |
| 12% | Undecided/Refused |
27. **Based on what you know or have heard of read about a proposal to build a bus rapid transit system for southeast Michigan instead of a fast speed rail train system, which would connect Detroit to other cities and suburbs, and also connect communities outside of Detroit to each other, do you favor or oppose the idea of such a bus rapid transit system?**
- | | |
|------------|---------------------|
| 36% | Strongly favor |
| 22% | Somewhat favor |
| 58% | TOTAL FAVOR |
| 33% | TOTAL OPPOSE |
| 14% | Somewhat oppose |
| 19% | Strongly oppose |
| 9% | Undecided/Refused |
28. **For a bus rapid transit system to be funded, it would require approval of a property tax increase, approval of additional vehicle registration fees, on top of state vehicle registration fees, that would be charged to vehicle owners in Wayne, Oakland and Macomb counties, or a combination of both funding ideas to build a bus rapid transit system. Knowing this, let me ask you again -- do you favor or oppose the idea of a bus rapid transit system?**
- | | |
|------------|---------------------|
| 31% | Strongly favor |
| 16% | Somewhat favor |
| 47% | TOTAL FAVOR |
| 47% | TOTAL OPPOSE |
| 15% | Somewhat oppose |
| 32% | Strongly oppose |
| 6% | Undecided/Refused |



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Turning to another state issue ...

29. **To maintain and improve Michigan roads and bridges, would you favor or oppose a proposal that would increase state taxes and fees, including an increase in the state gas tax of 9 cents per gallon, and an increase in vehicle registration fees by an average of about \$60 per vehicle, which would raise roughly a billion that would be earmarked to fund improvements to Michigan roads and bridges?**

26%	Strongly favor
22%	Somewhat favor
48%	TOTAL FAVOR
47%	TOTAL OPPOSE
14%	Somewhat oppose
33%	Strongly oppose
5%	Undecided/Refused

On another issue ...

30. **Current state law does not require insurance companies to cover the diagnosis and treatment of autism. Would you favor or oppose a proposal before the Michigan Legislature that would require health insurance companies to cover the diagnosis and treatment of autism?**

58%	Strongly favor
16%	Somewhat favor
74%	TOTAL FAVOR
17%	TOTAL OPPOSE
8%	Somewhat oppose
9%	Strongly oppose
9%	Undecided/Refused

31. **Thinking about the federal Affordable Care Act, the new law will establish an "individual mandate," which means that everyone who does not have health insurance in 2014 will have to either purchase insurance or pay an annual penalty. Based on what you know or have heard or read about the "individual mandate" requirement, do you favor or oppose this provision of the Affordable Care Act?**

21%	Strongly favor
13%	Somewhat favor
34%	TOTAL FAVOR
56%	TOTAL OPPOSE
11%	Somewhat oppose
45%	Strongly oppose
10%	Undecided/Refused



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32. **One of the provisions of the Affordable Care Act is to create a health insurance exchange, which will function as a system for people without health insurance in 2014 to be able to shop for a health insurance plan, compare benefits and prices, and choose the plan that's best for them, or to pay a penalty if they do not want to purchase health insurance. Based on what you know or have heard or read about the health insurance exchange, do you favor or oppose this provision of the Affordable Care Act?**

29%	Strongly favor
19%	Somewhat favor
48%	TOTAL FAVOR
44%	TOTAL OPPOSE
11%	Somewhat oppose
33%	Strongly oppose
8%	Undecided/Refused

Now, I would like to ask some questions about your business for statistical purposes only.

33. **Do you work for a company that sells a product or provides a service?**

14%	Sells a product
67%	Provides a service
17%	Both (<i>volunteered</i>)
2%	Undecided/Refused

34. **What would you say is the gross dollar amount that your business generates per year?**

MEAN:	\$66,261,623.70
MEDIAN:	\$2,000,000.00

35. **How many employees do you have working in your business? [WRITE IN NUMBER]**

MEAN:	1425
MEDIAN:	11

36. **Based on how the business is doing, are you currently looking for another job, or do you expect to be looking for another job in the next year or so?**

10%	Yes
88%	No
2%	Undecided/Refused



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37. What type of business or industry do you operate?

19%	Professional services
13%	Business services
12%	Manufacturing or manufacturing supplier
11%	Construction
9%	Real Estate
8%	Finance
7%	Retail
4%	Non-profit
4%	Health care
3%	Distribution/trucking
3%	Education
2%	Food service
2%	Telecommunications
1%	Hospitality
1%	Property Management
1%	Public service
---	Other/Undecided/Refused

38. Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

14%	Strong Democrat
6%	Not Strong Democrat
8%	Independent-Lean Democrat
28%	TOTAL DEMOCRAT
20%	Independent
47%	TOTAL REPUBLICAN
15%	Independent-Lean Republican
8%	Not Strong Republican
24%	Strong Republican
1%	Other
4%	Undecided/Refused



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39. **As I mentioned earlier, this survey has been commissioned by Crain's Detroit Business. We are asking every participant if they are willing to authorize the release of their phone number for a possible follow-up contact by a reporter. Would you be willing to have your phone number released, or would you prefer that we NOT release it.**

29%	Yes, release my phone number
71%	No, do not release phone number
---	Undecided/Refused

40. **Could you please tell me your first name so the reporter will know who participated in the survey from your business?**
-

41. **In addition to providing the names of people who would be willing to talk to reporters, would you be willing to also authorize us to let Crain's Detroit Business know how you responded to survey questions, or, would you prefer that we only release your phone number for a possible interview and not release information about how you responded to survey questions?**

74%	Release information about how respondent answered questions
26%	DON'T release information

42. **Sex of respondent (BY OBSERVATION ONLY)**

66%	Male
34%	Female