



## Survey: Biz upbeat about state

*Honigman Miller Schwartz and Cohn LLP and Crain's Detroit Business*

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01. Overall, how satisfied are you with the condition of Michigan's economy as it affects your business today; Are you Very satisfied, Somewhat Satisfied, Somewhat Dissatisfied or Very Dissatisfied?

12%	Very satisfied
58%	Somewhat satisfied
<b>70%</b>	<b>TOTAL SATISFIED</b>
<b>29%</b>	<b>TOTAL DISSATISFIED</b>
22%	Somewhat dissatisfied
7%	Very dissatisfied
1%	Undecided/Refused

02. Over the next six months, would you say the outlook for your business is good or bad?

24%	Very good
52%	Somewhat good
<b>76%</b>	<b>TOTAL GOOD</b>
11%	Some ways good/some ways bad
<b>12%</b>	<b>TOTAL BAD</b>
10%	Somewhat bad
2%	Very bad
1%	Undecided/Refused



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03. What's the most important reason why you say your business outlook for the next six months is good?

41%	Sales - Customers have Increased
20%	Economy Improving
7%	Auto Industry Improving
6%	Business Growing – Expanding
4%	Snyder - Government Business Support
3%	Home Values Increasing
2%	Cooperation between Business
2%	Lack of Competition
2%	Technology Advancements in Michigan
2%	Job Creation
1%	Have No Debt
1%	Offer New Services - Products
1%	Funding has Increased
1%	Doing Business Out of State
1%	Obamacare
1%	Our Hard Work
1%	Weather Improving
4%	Other/Undecided/Refused

04. What's the most important reason why you say your business outlook for the next six months is bad?

23%	Poor Economy
23%	Lack of Customers
11%	No Jobs Added –No New Businesses Created
9%	Government Funding Cuts
9%	Auto Industry
7%	Obamacare
6%	Lack of Qualified Employees
6%	Lack of Advanced Technology in Michigan
3%	Lack of Growth
3%	Business Taxes
0%	Other/Undecided/Refused



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05. What about Michigan's overall economic health affecting all businesses in the state, do you believe the economy in Michigan as it is today

81%	Has already bottomed out and is starting to improve
11%	Is at the bottom but is not yet getting any better
6%	Has not yet bottomed out and will still get worse
2%	Undecided/Refused

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please say so and we can move on. The first name is \_\_\_\_\_? "Do you have a favorable or unfavorable opinion of that person?"

	DO NOT RECOG	VERY FAVOR	TOTAL FAVOR	TOTAL UNFAV	VERY UNFAV	REF UNDEC
06. Barack Obama		19%	<b>41%</b>	<b>52%</b>	35%	7%
07. Rick Snyder		27%	<b>70%</b>	<b>25%</b>	10%	5%
08. Mark Schauer	<b>32%</b>	2%	14%	25%	10%	29%
09. Gary Peters		9%	9%	<b>31%</b>	<b>35%</b>	17%
10. Terri Lynn Land		14%	11%	<b>42%</b>	<b>20%</b>	7%

11. Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

7%	Excellent
28%	Pretty good
<b>35%</b>	<b>TOTAL POSITIVE</b>
<b>64%</b>	<b>TOTAL NEGATIVE</b>
26%	Just fair
38%	Poor
1%	Undecided/Refused



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12. Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

22%	Excellent
45%	Pretty good
<b>67%</b>	<b>TOTAL POSITIVE</b>
<b>31%</b>	<b>TOTAL NEGATIVE</b>
23%	Just fair
8%	Poor
2%	Undecided/Refused

Turning to the national economy...

13. Thinking about the economy of the nation as a whole, do you think the U.S. economy is getting stronger, getting weaker, or staying about the same?

36%	Getting stronger
17%	Getting weaker
46%	Staying about the same
1%	Undecided/Refused

I know it's a long way off, but thinking about the November general election in 2014 for Governor, and US Senate, please tell me how you would vote in the following matchups.

14. In the race for Governor, if the election were held today, would you vote for [ROTATE] Rick Snyder the Republican or Mark Schauer the Democrat?

18%	Vote for Mark Schauer the Democrat
7%	Lean toward Mark Schauer
<b>25%</b>	<b>TOTAL VOTE SCHAUER</b>
<b>59%</b>	<b>TOTAL VOTE SNYDER</b>
53%	Vote for Rick Snyder the Republican
6%	Lean toward Rick Snyder
16%	Undecided/Refused



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15. In the race for U.S. Senate, if the election were held today, would you vote for [ROTATE] Terri Lynn Land the Republican or Gary Peters the Democrat?

27%	Vote for Gary Peters the Democrat
7%	Lean toward Gary Peters
<b>34%</b>	<b>TOTAL VOTE PETERS</b>
<b>45%</b>	<b>TOTAL VOTE LAND</b>
38%	Vote for Terri Lynn Land the Republican
7%	Lean toward Terri Lynn Land
21%	Undecided/Refused

16. How important do you think it is that President Obama and Congress pass legislation that would reform the way immigration is handled in America: Is it essential, very important, somewhat important, only a little important or not really important at all?

24%	Essential
37%	Very important
24%	Somewhat important
<b>85%</b>	<b>TOTAL IMPORTANT</b>
6%	Only a little important
7%	Not really important at all
2%	Undecided/Refused



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17. As part of President Obama's plan to reform and modernize immigration laws, he wants to attract the world's best and brightest entrepreneurs from other countries and other high-skill immigrants who will be able to make major contributions to the U.S. economy, create jobs and enhance American competitiveness. Changes to immigration rules proposed would authorize employment for spouses of high-skilled workers who are in the U.S. on H-1B visas, as well as expanding opportunities for outstanding professors and researchers to come to the U.S. Overall, do you support or oppose this proposal?

30%	Strongly support
37%	Somewhat support
67%	TOTAL SUPPORT
26%	TOTAL OPPOSE
11%	Somewhat oppose
15%	Strongly oppose
7%	Undecided/Refused

18. Under another part of President Obama's plan to reform immigration laws, he wants to accelerate the process of connecting the work in the labs of biomedical entrepreneurs with the development of a commercial entity, so they can get their ideas into the marketplace much quicker. This would be done by streamlining the commercialization process so that ideas developed in biomedical labs can be moved to market as quickly as possible. Do you support or oppose this proposal?

29%	Strongly support
35%	Somewhat support
64%	TOTAL SUPPORT
22%	TOTAL OPPOSE
11%	Somewhat oppose
11%	Strongly oppose
14%	Undecided/Refused



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19. Regardless of how much a priority you view immigration to be, which of the following statements comes closest to your view about how the immigration system should deal with immigrants who are currently living in the U.S. illegally: The immigration system...

47%	Should allow them to become U.S. citizens if they have a waiting period, pay fines and back taxes, pass a criminal background check, and learn English
34%	Should allow them to become permanent legal residents, but not citizens, if they have a waiting period, pay fines and back taxes, pass a criminal background check and learn English
12%	Should identify and then deport illegal immigrants
7%	Undecided/Refused

20. As you may know, the U.S. Senate has passed legislation that would reform the immigration system. The legislation would allow illegal immigrants already in the country to become U.S. citizens after a 13 year waiting period if they pay a fine and learn English. The legislation would also double the number of border patrol agents, and double the miles of fencing along the Mexican border. Overall, do you support or oppose this legislation?

23%	Strongly support
41%	Somewhat support
<b>64%</b>	<b>TOTAL SUPPORT</b>
<b>26%</b>	<b>TOTAL OPPOSE</b>
11%	Somewhat oppose
15%	Strongly oppose
10%	Undecided/Refused



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21. Thinking about immigration reform in Michigan, Governor Snyder has proposed that one-quarter of the nation's 40,000 annual EB-2 employment based visas would be designated for legal immigrants who are willing to live and work in Detroit for at least 5 years and also have advanced degrees in such areas as science, technology, engineering and math, or show exceptional knowledge and skills in certain other fields. If such designations are approved by the federal government, a total of 50,000 work visas would be available over 5 years that would attract legal immigrants to live and work in Detroit. Do you support or oppose this proposal?

41%	Strongly support
35%	Somewhat support
<b>76%</b>	<b>TOTAL SUPPORT</b>
<b>17%</b>	<b>TOTAL OPPOSE</b>
6%	Somewhat oppose
11%	Strongly oppose
7%	Undecided/Refused

22. Governor Snyder requested and received federal government authorization for Michigan to have a state-sponsored EB-5 regional center, which allows Michigan to attract wealthy individuals from other countries to come to the U.S. and locate in Michigan, as long as they are willing to invest at least \$1 million dollars, including \$500,000 in high-unemployment or rural areas, to create new commercial enterprises that would create at least 10 full-time jobs within two years for each enterprise. Do you support or oppose this action?

41%	Strongly support
38%	Somewhat support
<b>79%</b>	<b>TOTAL SUPPORT</b>
<b>12%</b>	<b>TOTAL OPPOSE</b>
5%	Somewhat oppose
7%	Strongly oppose
9%	Undecided/Refused





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23. Governor Snyder said that an important source of future legal immigrants who could work in Michigan are the roughly 5,000 international students from other countries who graduate from Michigan universities, including about 1,800 international graduates with advanced degrees in science, technology, engineering and mathematics. Instead of having federal immigration policies that make it difficult for students to remain in the United States, Governor Snyder wants immigration changes so these students can be recruited to stay in Michigan with their skills so they can create companies where Michigan residents can work. Do you support or oppose changing federal immigration policies so these students could be recruited to stay in Michigan?

47%	Strongly support
32%	Somewhat support
<b>79%</b>	<b>TOTAL SUPPORT</b>
<b>15%</b>	<b>TOTAL OPPOSE</b>
8%	Somewhat oppose
7%	Strongly oppose
6%	Undecided/Refused

24. Overall, do you think that Governor Snyder's plan to promote legal immigration as an economic strategy for the metro Detroit area is a good idea or a bad idea?

35%	Very good idea
41%	Somewhat good idea
<b>76%</b>	<b>TOTAL GOOD IDEA</b>
<b>15%</b>	<b>TOTAL BAD IDEA</b>
6%	Somewhat bad idea
9%	Very bad idea
9%	Undecided/Refused



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25. Why do you think that promoting legal immigration as an economic strategy for metro Detroit is a good idea?

25%	Will Attract-Retain Skilled, Smart, Talented People
20%	Will Create Good Paying Jobs
14%	Will Improve Economy
12%	They Will be Legal and Pay Taxes
8%	Will Revitalize Detroit
5%	Will Help to Repopulate the City
4%	Will Diversify the Economy
4%	Will Attract – Retain “Good” People to Detroit
2%	Immigrants Tend to be Hard Working and Offer a New Perspective
2%	Detroit was Established by Immigration
1%	Increase Competition Always Leads to Innovation
3%	Other/Undecided/Refused

26. Why do you think that promoting legal immigration as an economic strategy for metro Detroit is a bad idea?

57%	We Should Employ the People Already Here
9%	Should Be A Strategy for the Entire State
7%	Distrust Snyder – Has Ulterior Motives
4%	Will End Up Making Jobs Scarce
4%	Will Cost Money in the Long Run
4%	Will Cause More Flight from the City
4%	Against The Live and Work in Detroit Residency Requirement
2%	Will Not Increase the Tax Base – Many Work Under the Table
2%	Will Not Improve the Economy
2%	Those Immigrants Will have No Allegiance to the US
2%	Against Immigration in General
3%	Other/Undecided/Refused



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27. Thinking about Governor Snyder's immigration proposals, do you think there should be also be efforts to attract immigrants with lower educational or economic status as workers to Michigan, should efforts aimed at attracting immigrants be limited to upper educational and economic status, or, do you think that Michigan should not try to attract immigrants at all?

28%	Michigan should also try to attract immigrants with lower educational and economic status
49%	Michigan should limit efforts to immigrants with upper educational or economic status
14%	Michigan should not try to attract immigrants at all
9%	Undecided/Refused

28. Are you, your parents, or your grand-parents immigrants from another country?

3%	Yes, respondent
10%	Yes, parents
31%	Yes, grandparents
3%	Yes, multiple
<b>47%</b>	<b>TOTAL IMMIGRANTS</b>
52%	No
1%	Undecided/Refused



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### 29. What country or countries are you, your parents or grandparents originally from?

16%	Italy	1%	Norway
13%	Germany	1%	Mexico
11%	Poland	1%	Mediterranean
7%	Russia	1%	Malta
5%	Hungary	1%	Lithuania
5%	England	1%	Japan
4%	Ireland	1%	Iraq
4%	Eastern Europe	1%	Iran
4%	Canada	1%	India
3%	Scotland	1%	Holland
3%	Belgium	1%	Herzegovina
2%	Switzerland	1%	Greece
2%	Romania	1%	Finland
2%	Lebanon	1%	Denmark
2%	Europe	1%	China
2%	Austria	1%	Brazil
1%	Yugoslavia	1%	Bermuda
1%	Turkey	1%	Armenia
1%	Syria	1%	Africa
1%	Sierra Leone	0%	Other/Undecided/Refused

### 30. Do you work for a company that sells a product or provides a service?

15%	Sells a product
64%	Provides a service
20%	Both (volunteered)
1%	Undecided/Refused



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31. What would you say is the gross dollar amount that your business generates per year?

**MEAN: \$88,398,745**

**MEDIAN: \$1,500,000**

32. How many employees do you have working in your business?

**MEAN: 1,872**

**MEDIAN: 8**

33. What type of business or industry do you operate?

13%	Manufacturing or manufacturing supplier
24%	Business services
20%	Professional services
5%	Real Estate
4%	Health care
4%	Retail
2%	Construction
7%	Finance
3%	Distribution/trucking
5%	Non-profit
3%	Education
2%	Food service
2%	Hospitality
2%	Public service
3%	Telecommunications
1%	Other/Undecided/Refused

34. Sex of respondent

69%	Male
31%	Female